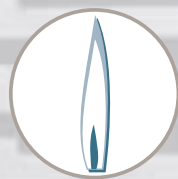




An Information Technology (IT) strategy with “smart buildings” as its foundation is a highly effective tool to prompt economic development and revitalization.

Positioning technology as the fourth utility will connect your community to the Information Superhighway.



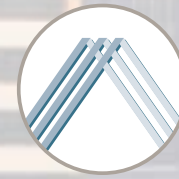
HVAC



Water



Electric



Technology

Real estate studies have proven that tenants are drawn to buildings that offer technology related e-menities™. In the past the real estate mantra had been “location, location, location”. It is now becoming “bandwidth, bandwidth, bandwidth”. And, economic development studies are confirming that creating technology zones, or groups of buildings with “high iQs”, are effective business magnets.

Visionary communities, like Winchester, VA, Waterbury, CT, and New York City's Silicon Alley recognized the need for Information Technology and incorporated a “smart building” component as part of their economic development plans. As a result, each has implemented successful IT strategies that concentrate on bringing large amounts of bandwidth into their communities. This superior and seamless access to technology is prompting economic growth.

iQ Building Solutions solves one of the most complex problems facing all “smart” initiatives: how to deliver technology from the outside of the building to the individual sitting at his or her desk. It has been said that the last mile is the most difficult for delivering technology to an area. Connecting from the outside of the building to the desktop is the last link in this complex chain. This is where iQ Building Solutions becomes the driving force behind any “smart” strategy.

Our economy is being driven by technology more and more every day. We are now at the dawn of the Information Age where technology creates prosperity. A community can no longer ignore the need to tie into the Information Superhighway any more than they can ignore the need for their byways to access the highways. Just as the railroad, interstate

highways, and utility access prompted prosperity in the past, the Information Superhighway is the new vehicle that will spur economic growth today and into the future. iQ Building Solutions shows communities how to pave their way onto the Information Superhighway.

Don't wait.

Let us show you how iQ Building Solutions can help your community thrive and prosper in this exciting age of technology.

Economic Development Coordinators

BENEFITS

- spur economic growth
- become a business magnet
- create jobs and prosperity
- revitalize depressed areas
- increase the tax base

